

## **IFA 2014: Secure Net – effective protection against internet threats**

- **Protection against malware and phishing for smartphone and tablet users**
- **Security for the entire family: parents can protect kids against digital threats**
- **Additional app with VPN function protects against hackers in Wi-Fi networks**

**Düsseldorf/Berlin, 4 September 2014 – There has been rapid growth in the number of viruses attacking mobile internet users. In fact, the growth rate is an alarming 150 percent per year and 20,000 new viruses are appearing every month. Despite this trend, many people still take a ‘laissez faire’ approach to internet usage and only one in two has antivirus software on their mobile devices. New Vodafone Secure Net is a quick and easy way to achieve optimum protection. The network-based pay service will be available for multiple devices as a mobile phone contract option, and it can be individually configured. With Secure Net, viruses and malware have no chance of getting into the device. They are filtered out in the Vodafone network before they can cause any damage to the smartphone or tablet or read passwords, effectively putting an end to phishing attacks and identity theft. The advantages of Secure Net are that there’s no need to install virus programs and firewalls on every single device, and automatic real-time updates ensure the very latest level of virus protection. The Secure Net service is available for all operating systems. It’s making mobile internet a safer place to be.**

Marcello Maggioni, Director Consumer Business at Vodafone Germany: “Smartphones and tablets are the new El Dorado for virus programmers. These days, digital threats are increasingly moving from the PC to mobile devices. Our Secure Net service allows customers to use the mobile internet without any concerns because it offers effective protection for them and their children against digital threats. The new network filter prevents viruses from getting through to the mobile phone and children from accessing websites they shouldn’t be on.”

Secure Net offers comprehensive protection against all kinds of malware – from viruses to worms and Trojans to spyware. It identifies websites that pose threats, infected encrypted mails and file attachments containing malware on the devices. Pre-defined filters can be used to block access to certain websites or divert the user automatically away from them. Own blacklists can also be created so that specific destinations are blocked for internet traffic. The user can quickly activate and deactivate the filters and blacklists at any time.

Secure Net doesn’t just protect mobile devices, it also protects the devices of the entire family. Parents can use the web platform to change the security settings for their children’s’ devices, helping them to retain a better overview in the digital jungle. They decide which websites and apps their kids can use and how long they are allowed to be online. They can select various categories or specific websites that their children cannot access. These websites are then blocked at the time when they are called up. Violent and pornographic websites in children’s bedrooms are now a thing of the past. The same applies to app downloads because Secure Net sends a text message to the parents when their child downloads a new app so that they can see what it is.

# Press Release



In addition to the network-based online service, Secure Net has an app offering protection outside the Vodafone mobile network in all Wi-Fi networks which can even prevent hacker attacks at public hotspots. Wi-Fi hotspots in bars and restaurants make it easy for cyber criminals to hack into the user's data – including passwords, private chats and photos that they send. The Secure Net App creates a secure VPN tunnel protecting all smartphone and tablet data traffic against hackers. It is extremely easy to use because it switches on automatically as soon as the mobile device logs into a Wi-Fi hotspot.

Secure Net is operating system-independent and runs on any platform, from Apple iOS and Android to Blackberry and Windows. Customers can opt in to this new service and enjoy some first functions from November 2014 onwards. It will also be available to enterprise customers.

Secure Net augments Vodafone's security portfolio, offering even more effective protection in the digital world to customers. The company is also presenting another key component of its security world, Secure Call, at the IFA. This app provides end-to-end encryption of calls on iOS and Android phones, making high-security phone calls all over the world possible and preventing eavesdroppers from listening in.

**Visit Vodafone at the IFA 2014 in Hall 18, Stand 101. All Vodafone press releases, photos, videos and audio material are published on [vodafone.de/presse](http://vodafone.de/presse).**

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#### **Vodafone Germany**

is one of the largest and most modern telecommunication services providers in Europe. It realises turnover of more than 9.8 billion euros (together with Kabel Deutschland) and has 10,500 employees. Based in Düsseldorf, Vodafone Germany is a one-stop innovative and integrated technology and service provider with a portfolio including mobile communications, fixed network telephony, internet and broadband data services for business and private customers. Continuous development, numerous patents and investments in new products, services and the modern network have made Vodafone an innovation leader in the German telecommunications market. Vodafone is committed to CSR. The German Vodafone Foundation is a socio-political think tank that initiates and supports numerous projects in the fields of education, integration and social mobility. The company is part of the Vodafone Group. Visit the website at [www.vodafone-deutschland.de](http://www.vodafone-deutschland.de) for further information.