



**Kabel Deutschland**  
Ein Vodafone Unternehmen.

P R E S S   R E L E A S E

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## **Up to 200 mbps : Kabel Deutschland sets the pace**

- **High-speed internet with 200 mbps to be launched via the cable network in November 2014**
- **Up to 100 mbps is the cable standard: already available to 14.3 million Kabel Deutschland cable customers**
- **Deutsche Telekom only has 0.2 million households as 100 mbps vectoring customers**
- **Schulte-Bockum: “Kabel Deutschland is setting the pace as leader in terms of both performance and speed“**

**Unterfoehring/Berlin, 4 September 2014** – The Vodafone company Kabel Deutschland has upped its game by increasing its downlink rate from November onwards to 200 mbps in the first German cities. The cable network operator will then be successively expanding its new high-speed internet service in its distribution areas. By the end of the current fiscal year on 31 March 2015, Kabel Deutschland intends to be in a position to supply the new broadband internet offering to around 1.8 million households. Six months later, almost three million households will have access to it. The first cities to enjoy 200 mbps broadband internet from November 2014 onwards include Koblenz, Saarbrücken and Wilhelmshaven. The next 200 mbps cities will be announced separately via the media.

### **Up to 100 mbps is already the cable standard - and now it's being doubled to 200 mbps**

Over recent months and years, Kabel Deutschland has established 100 mbps broadband internet as the cable standard. Over 50 percent of Kabel Deutschland's new customers subscribe to internet products with downlink rates of up to 100 mbps. High investments in the cable network and a strong commitment to upgrading it mean that 14.3 million customers in Kabel Deutschland's distribution area can currently enjoy internet rates of up to 100 mbps. By comparison, Deutsche Telekom only has 0.2 million 100 mbps vectoring customers.

### **Schulte-Bockum: “Kabel Deutschland is setting the pace as leader in terms of both performance and speed“**

Customers in Mainz have been able to get internet connections with speeds of up to 200 mbps as part of a pilot project that was launched in December 2013. Extremely positive feedback has been received from these customers in Mainz, confirming the company's decision to roll out 200 mbps broadband connections throughout its entire distribution area.

“Kabel Deutschland has doubled the maximum broadband internet rate for customers to up to 200 mbps and the market launch for this service is scheduled for November 2014. Multiple-award winning Kabel Deutschland is setting the pace as leader in terms of both performance and speed in the fixed network segment,” commented Jens Schulte-Bockum, CEO of Vodafone Germany, Kabel Deutschland’s parent company, at the IFA 2014.

Kabel Deutschland’s internet and telephony product portfolio will be extended to include the new product Internet & Telefon 200 in November. This new combined product comprising a broadband connection with downlink speeds of up to 200 mbps and up to 12 mbps uplink as well as a telephone connection via the TV cable now supplements the existing products with downlink speeds of up to 10, 25, 50 and 100 mbps in selected cities within the Kabel Deutschland distribution area. Internet & Telefon 200 will cost EUR 20 per month more than the 100 mbps product. Further product information and details of the next cities where the service will be available will be announced by Kabel Deutschland when marketing commences in November.

**About Kabel Deutschland - A Vodafone company**

The Vodafone Company Kabel Deutschland (KD), Germany’s largest cable operator, offers its customers high definition (HD), digital (SD) and analogue TV, Pay TV and DVR offerings, Video on Demand, broadband Internet (currently up to 100 Mbit/s), WiFi services and fixed-line Phone services via cable. Kabel Deutschland also distributes mobile services. Headquartered in Unterfoehring near Munich, the MDAX-listed company operates cable networks in 13 German federal states and supplies its services to approximately 8.3 million connected households. At 31 March 2014, Kabel Deutschland had approximately 3,700 employees. In the 2013/14 fiscal year the company reported revenues of approximately €1,900 million and adjusted EBITDA of approximately €910 million.

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