

## Sven Müller

Member of the Executive Committee  
Director Strategy & Transformation



**Sven Müller** (born 1980) has been a member of the Executive Board of Vodafone Germany since July 1, 2025, and is responsible for the areas of Strategy and Transformation. He is recognized as an expert in the successful realignment of telecommunications companies.

Previously, Müller was a Partner and Managing Director at the Munich office of the strategy consultancy Altman Solon. As a strategist and expert for large transformation programs in B2C, B2B, and wholesale, he brings 20 years of consulting and implementation experience in growth, product development, and network expansion strategies for telecommunications companies.

Sven Müller studied Business Administration at the University of Mannheim and at Università Commerciale Luigi Bocconi in Milan, Italy.