

# Taking the Internet of Things to the Next Level



**Vodafone is a massive driver of the new Narrowband-IoT technology all over the world.**

**I am proud that Vodafone Germany is pushing the evolution of Narrowband-IoT. We're developing and testing this future key technology, which underlines our important role within the Vodafone Group and supports the further Narrowband-IoT activities in Europe.**



**Dr. Eric Kuisch**  
CTO Vodafone Germany

## Meet our Experts

Get in touch with us and find the best solution for your business.

We help you explore new technologies, just like Narrowband-IoT, and support you in developing and growing your portfolio.

Simply contact our experts and discover more about the Vodafone Innovation Park.

Become a Ready Business. With Vodafone.

**Monday to Friday, 8 am to 5 pm**  
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### Vodafone Innovation Park

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# Narrowband-IoT Open Lab

Connecting Business



**Vodafone**  
Power to you

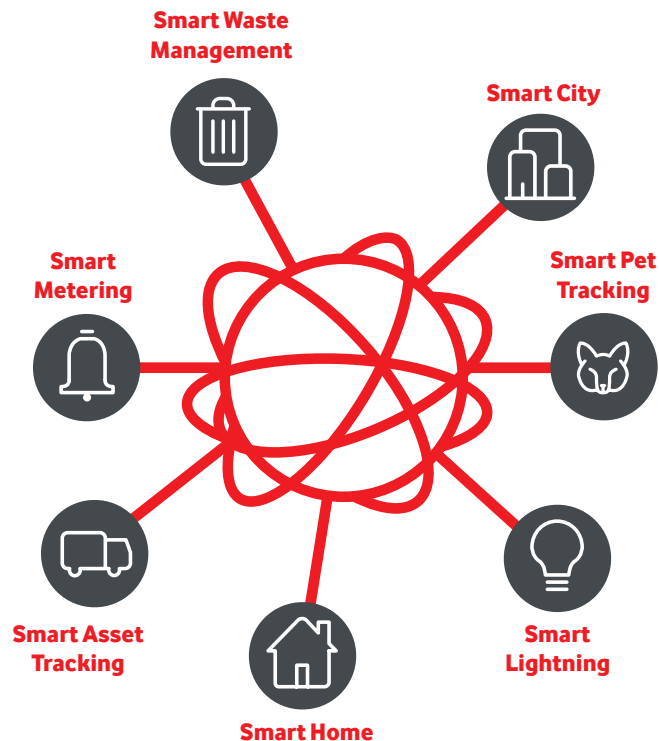
# Connecting Business in a Smart Way

## What is Narrowband-IoT?

Narrowband-IoT is a new 3GPP technology. Small amounts of data are transmitted by means of narrow-band communication in the „Internet of Things“ (IoT).

## Why does it matter?

With Narrowband-IoT, the connection of billions of devices becomes smarter and more cost-efficient. Low device costs, long battery life and the right technical features will create the internet of things of tomorrow.



# Your Advantages with Narrowband-IoT

- ✓ **10+ Years Battery Life**
- ✓ **Deep Indoor Coverage**
- ✓ **High-Quality Transmission**
- ✓ **Secure Data Transmission**
- ✓ **Low Device Cost**
- ✓ **Mass Deployment**

# World's First Multi-Vendor Open Lab for Narrowband-IoT in Düsseldorf

With our new open lab facilities, the Vodafone Innovation Park provides a realistic end-to-end environment of the new Narrowband-IoT technology.

Here, we enable all our customers to test their new applications and devices under real network conditions.

# A Tailor-Made Ecosystem for Your Testing Purposes

- Realistic end-to-end environment with three of the most important network equipment vendors on site
- Variety of dedicated test scenarios possible, e.g. battery consumption measurements under different coverage scenarios
- Professional Certification Services against standardised network features
- Connectivity to external servers and possibility to host customer servers and applications
- Open for all interested parties:

