

Fact Sheet



CeBIT 2014: Vodafone Facts & Figures

Vodafone has its own exhibition pavilion (**Pavilion 32**) again at this year's CeBIT in Hanover. During the trade show from 10 to 14 March 2014 the telecommunications giant will be showcasing many products and solutions for national and international enterprise customers according to the motto of "Ready Business".

The Pavilion

On an area of **815 square metres**, Vodafone is exhibiting products and solutions for modern and secure communication. Another 1,000 square metres comprises meeting rooms, the back office area and the storage room.

Around 700 employees specialising in sales, technology, marketing and service will be providing individual consultations and advice to existing and potential customers and ensuring that everything runs smoothly during the show.

210 smartphones and tablets will be on display and used in product demos - practically all of them equipped with fourth generation LTE broadband technology.

34 LTE stations, 45 UMTS network elements and **52 GSM stations** at the exhibition site guarantee optimum wireless reception.

Selected highlights at the Vodafone stand

This year's focus is on **fast, secure and integrated communications**. Fast and secure transfers of growing data volumes are an important aspect of this. The ideal platform is provided by Vodafone's **high performance network** and innovative communication solutions.

Vodafone offers customers a comprehensive portfolio of security solutions with **data and voice encryption**. **Secure SIM Data** is a SIM card-based end-to-end encryption product for the mobile workplace. It encrypts and puts digital signatures on e-mails, documents, data media and VPN connections. The **Vodafone Secure Device Manager** for the central management of mobile devices maximises user flexibility and company security.

Another highlight is a networked **Audi S3**. Vodafone will be connecting the German auto manufacturer's cars to its high speed network in future.

Vodafone additionally has some impressive new hardware on show: **Nine OEM partners** have joined Vodafone to present their latest models. Samsung, BlackBerry, Nokia, Huawei, Sony and HTC are showcasing their current flagship products, while Microsoft, Cisco and Unify are demonstrating innovative enterprise solutions – powered by Vodafone.

Vodafone Germany

is one of the largest and most modern telecommunication services providers in Europe. It realises turnover of more than 9.6 billion euros and has 10,500 employees. Based in Düsseldorf, Vodafone Germany is a one-stop innovative and integrated technology and service provider with a portfolio including mobile communications, fixed network telephony, internet and broadband data services for business and private customers. Continuous development, numerous patents and investments in new products, services and the modern network have made Vodafone an innovation leader in the German telecommunications market. Vodafone is committed to CSR. The German Vodafone Foundation is a socio-political think tank that initiates and supports numerous projects in the fields of education, integration and social mobility. The company is part of the Vodafone Group. Visit the website at www.vodafone-deutschland.de for further information.

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