

Andreas Laukenmann

Director Consumer Business Unit



Andreas Laukenmann (born 1970) has been Consumer Business Director at Vodafone Germany since July 2019. In his previous role, from 2018 to 2019, he was responsible for the entire Vodafone consumer product portfolio in Germany as Consumer Product Marketing Director.

Andreas Laukenmann has been with the Vodafone Group for almost 15 years. In September 2004 he joined the Vodafone Czech Republic Executive Committee, initially with responsibility for Strategy & Planning and then as Vice President Business Segment. In 2007 he moved to Vodafone Germany's fixed network subsidiary Arcor, returning to Vodafone Germany in the course of the Arcor merger in 2009, where he held various wholesale and commercial management functions in the Consumer Business Unit. In 2016 Andreas took on the role of Consumer Product Marketing Director.

Prior to joining Vodafone Andreas Laukenmann was a member of the management board at Munich-based management consulting company Diamond Cluster. He started out his career as a consultant at Ernst & Young.

Andreas Laukenmann has a degree in computer science from the Technical University of Karlsruhe.