



## **A new business tariff portfolio offering better deals and a better service to new and existing customers**

- **More freedom for enterprise customers:** Vodafone is the first carrier to dispense with roaming charges
- **More service:** with a dedicated “personal agent”
- **More benefits:** exclusive advantages with a free UltraCard and the latest hardware
- **More fairness:** Vodafone switches existing customers over to the same deal

Düsseldorf/Hanover, 13 March 2016 – Hundreds of thousands of German enterprise customers throughout the EU and in Switzerland will be making calls without roaming charges from 4 April onwards as a result of the new Vodafone Red Business+ portfolio, which offers even better deals for the same price. The new enterprise customer tariffs launched by Vodafone are all-net telephony and SMS flats for Germany, the EU and Switzerland. There are also data bundles of between two and ten gigabytes for use throughout Europe without any additional roaming charges. Vodafone has additionally introduced a new personal service for enterprise customers – a dedicated service manager. The portfolio is rounded off with extra options such as Vodafone Wi-Fi Calling, exclusive advantages with a free 4G|LTE UltraCard and the very latest smartphones.

Every Red Business+ tariff includes a comprehensive voice and SMS flat. It covers all calls and text messages sent from and to Germany, any European country or Switzerland. That's a completely unique proposition in the German market. Vodafone offers bundles with 60 or 120 units, or an unlimited flatrate for calls and text messages from Germany to other European countries. The new Red Business+ tariff benefits are available to both new customers and existing Red Business+ tariff customers.

### **Vodafone puts an end to the service wasteland**

Self-employed people, freelancers and small businesses now get their own dedicated service manager when they conclude a Red Business+ contract. These “personal agents” know all their customers and are there to support them on any issue. Personal agents can be reached by dialling 1234 or pressing the new Red Button in the MeinVodafone app. When a customer presses the Red Button, a direct call is placed to their agent.

### **Business benefits**

In May Vodafone is launching Wi-Fi Calling in all Red Business+ tariffs. Enterprise customers can use it to make calls in crystal clear voice quality via any Wi-Fi network without the need for an additional app whenever network availability is restricted by the indoor situation (e.g. office located in the basement). In the Red Business Special+ and all higher tariffs, customers also get a free 4G|LTE UltraCard for use of the subscribed services on other mobile devices.

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# Press Release

**Vodafone**  
Power to you

## High-speed internet around the globe

Vodafone intends to extend its LTE network to another 2 million households by mid-2016, by when 90 percent of the German population will have super-fast LTE coverage. It provides an LTE service in around 90 countries around the world, so Vodafone's German enterprise customers can enjoy high-speed internet both within and outside Germany.

## The perfect tariff for every enterprise customer

There are four tariffs in the portfolio – from Red Business S+ with a two gigabyte Europe-wide data flat for EUR 32.95 net per month to Red Business L Europe+ with a ten gigabyte data flat for EUR 79.95 net. Red Business+ customers also profit from a standard ten euro monthly charge for smartphones – even high-end ones.

Vodafone <b>Red+</b> Business	-Flat	-Flat
	• Surfen und mailen • Telefonieren und SMSen	• Surfen und mailen • Telefonieren und SMSen
<b>2 GB</b> + je 60 Min./SMS in die EU mtl. 32,95 € <sup>1-8</sup>	Vodafone <b>Red S+</b> Business	Alle Gespräche und SMS im und aus dem EU- Ausland flat wie in Deutschland  Inklusive 4G   LTE Daten-Flat wie zu Hause
<b>4 GB</b> + je 60 Min./SMS in die EU mtl. 42,95 € <sup>1-8</sup>	Vodafone <b>Red+</b> Business Special	
<b>6 GB</b> + je 120 Min./SMS in die EU mtl. 59,95 € <sup>1-8</sup>	Vodafone <b>Red M+</b> Business	
<b>10 GB</b> + Telefon/SMS-Flat in die EU mtl. 79,95 € <sup>1-8</sup>	Vodafone <b>Red L+</b> Business Europe	
Vodafone WiFi Calling kostenlos inklusive für maximale Erreichbarkeit		
Exklusiv für Selbstständige, Freiberufler und kleine Unternehmen: „Personal Agent“ für Ihre Anliegen		

The basic tariff, Red Business XS+, is being continued unchanged as Red Business Basic.

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*Vodafone will be exhibiting in Pavilion 32 at this year's CeBIT in Hanover from 14 to 18 March 2016. It is showcasing products for SMEs, large corporations and public-sector companies reflecting the motto: "Getting you ready for gigabit business". The portfolio extends from innovative network solutions to IoT and cloud applications and unified communications products.*



## Vodafone Germany

Vodafone Germany is a leading integrated telecommunications company in Germany with 45 million customers, € 11 billion in revenue and 14,000 employees. It is a one-stop provider of fixed network, mobile communications, internet and TV services - and the only company in the market with mobile communications, DSL and cable technology. The Düsseldorf-based company offers a comprehensive ICT portfolio for enterprise customers. Vodafone secures corporate networks and communications, networks machines and stores enterprise data in the German cloud. 90% of all DAX-listed companies and 15 of 16 federal states are already Vodafone customers.

Vodafone Germany is the largest operating company of the Vodafone Group, one of the world's largest telecommunications companies with its own cellular networks in 25 countries and partner networks in a further 57 nations. It also has fixed network infrastructures in 17 countries. Vodafone has around 461 million mobile service customers and 13 fixed network service customers around the world.

Visit the website at [www.vodafone-deutschland.de](http://www.vodafone-deutschland.de) for further information.

### **About BroadSoft**

BroadSoft is the leading provider of cloud software and services that enable mobile, fixed-line and cable service providers to offer Unified Communications over their Internet Protocol networks. The Company's core communications platform enables the delivery of a range of enterprise and consumer calling, messaging and collaboration communication services, including private branch exchanges, video calling, text messaging and converged mobile and fixed-line services. For additional information, visit [www.broadsoft.com](http://www.broadsoft.com)

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