



CeBIT 2015: Vodafone Pavilion Facts & Figures

Vodafone is exhibiting in its own Pavilion 32 at this year's CeBIT in Hanover again, where it will be showcasing a comprehensive range of products for German and international enterprise customers.

The Pavilion

On an area of 1,280 square metres, Vodafone is exhibiting products and solutions for modern and secure communication. There is an additional 750 square metres of meeting rooms and a customer lounge. Around 700 employees specialising in sales, technology, marketing and service will be providing individual consultations and advice to existing and potential enterprise customers and ensuring that everything runs smoothly during the fair.

240 smartphones and tablets will be on display and used in product demos - the majority of them equipped with fourth generation LTE broadband technology. 60 LTE stations, 49 UMTS network elements and 40 GSM stations at the exhibition site guarantee optimum wireless reception. This year, for the first time, the pavilion is connected up to the Kabel Deutschland infrastructure with transmission rates of up to one gigabyte per second.

Selected highlights at the Vodafone Pavilion

Vodafone is demonstrating just how fast Germany's networks are going to get in future, even better communications security for enterprises and consumers, advances in machine-to-machine communication and how the communicated data can soon be more effectively used in new business models.

CeBIT 2015 is where Vodafone is showcasing tomorrow's mobile communications technology - and demonstrating how German research is driving it forward. Düsseldorf-based Vodafone and the Vodafone Chair for Mobile Communications Technology are presenting 5G Made in Germany - an ultra-fast wireless network delivering data rates of more than 10 gbps. Vodafone will also be rolling out its new Voice over LTE technology in Hanover, making it the first German carrier to introduce an All-IP 4G voice network. Fourth generation LTE technology reduces energy consumption by 30% and delivers a brand new voice and telephony experience.

Vodafone has a comprehensive portfolio of security solutions with data and voice encryption including Secure E-Mail for end-to-end encryption of e-mail communications via app, browser and Outlook. It has optimised service and network transparency with a new Technical Service Cockpit that displays network availability status across all customer sites in real time, and is guaranteeing fast and reliable solutions to keep customers online when network faults occur.

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