

# Curriculum Vitae



## Dr Manuel Cubero

Chief Commercial Officer



**Dr Manuel Cubero** (born 1963) has been Chief Commercial Officer of Vodafone Germany since July 2015. He has been CEO of Kabel Deutschland AG since April 2014.

Manuel Cubero has enjoyed a long and successful career at Germany's largest cable network operator. He joined Kabel Deutschland in November 2003 and was appointed to the Management Board in December 2005 with responsibility for Television and Content. In June 2006 he assumed additional responsibility for Internet and Telephony operations. Cubero became Head of Sales, Marketing & Product Management and Kabel Deutschland's Chief Commercial Officer in April 2007, a position he held until April 2009 when he was appointed as Chief Operating Officer. When Kabel Deutschland AG went public in March 2010 he became a member of the Kabel Deutschland Holding AG Management Board. Prior to his appointment as Chief Commercial Officer at Vodafone Germany in July 2015 Cubero had held the position of Director Consumer Fixed & Cable.

Before joining Kabel Deutschland Cubero was Managing Director of several companies in the Kirch Group, founder and Managing Director of an Internet betting company and a consultant at Egon Zehnder International for the media and telecommunications sector.

Cubero gained an MBA at the INSEAD Business School and holds a PhD in physics from Darmstadt Technical University. He was the President of Cable Europe (European Cable Communications Association) from 2006 until 2009, and since 2010 he has been its Vice President.