

# Curriculum Vitae



## Alexander Saul

Director Enterprise Business Unit



**Alexander Saul** (born 1968) has been Director Enterprise Business Unit at Vodafone Germany since 1 April 2016.

The sales and marketing expert began his career at Vodafone in 1999 as Head of Product Controlling. Between 2000 and 2004 he was Director Sales Management & Support at Vodafone D2 GmbH. This was followed by his appointment as Sales Director for the West Region with responsibility for consumer and enterprise sales. From 2007 to 2009 Saul headed the company's entire mobile sales operation as Enterprise Sales Director. Between 2009 and 2011 he was initially Corporate Accounts Director for fixed network, mobile and ICT corporate accounts, and then Enterprise Sales Director accountable for the SME and corporate segment. Saul has been Director of the Enterprise Business Unit at Vodafone Netherlands since 2013.