

Curriculum Vitae



Anna Dimitrova

Director of Strategy & Digital



Anna Dimitrova (born 1976) has been Director of Strategy & Digital at Vodafone Germany since 1 April 2016. Between 2014 and her new appointment she held the function of Director of Strategy & Corporate Development at Vodafone Germany.

Born in Bulgaria, Anna Dimitrova joined Vodafone in 2001 in a marketing role and has held various management positions in Consumer, Enterprise and Finance since then. She was responsible for Finance Enterprise and Enterprise Marketing from 2011 onwards. Then, in December 2012, she was appointed as Chief Financial Officer of Vodafone Czech Republic.

Anna Dimitrova has an MBA after studying marketing, business information systems and financial controlling at the Friedrich-Alexander University in Erlangen-Nuremberg. She also has a degree in business administration from the University of National and World Economy in Sofia, Bulgaria and a Diploma of Management from the Henley Management College in the United Kingdom.