

# Press Release



## **IFA special for tablet and notebook users: more speed for less money**

- **Tariff price discount of up to ten euros**
- **Tablet surcharge reduced by 5 euros**
- **Low cost surf stick included at no extra cost**

**Düsseldorf, 1 September 2014 – In the run up to the IFA International Trade Show for Consumer Electronics and Home Appliances in Berlin, Vodafone Germany has launched an attractive range of products for tablet and notebook users. Anyone who signs up for a MobileInternet Flat tariff by 31.10.2014 gets a discount on the basic monthly data tariff charge of up to ten euros a month. Vodafone is also increasing the maximum data rate in all tariffs. This means that customers with the MobileInternet Flat 42.2 can enjoy data rates of up to 225 mbps in the Vodafone network instead of the regular 150 mbps. And anyone who wants a surf stick for mobile internet can get one free of charge in all tariffs. Customers looking for a new tablet in conjunction with their tariff now only pay a surcharge of five or ten euros a month. Now mobile internet is affordable for everyone.**

Vodafone has reduced the basic monthly charge for its MobileInternet Flat 21.6 and 42.2 data tariff by ten euros to € 19.99 or € 29.99 respectively. The basic tariff MobileInternet Flat 7.2 Light is now available for € 14.99 per month. Customers who already have a mobile or fixed network contract will be rewarded for subscribing to one of the new data tariffs. With Vodafone Vorteil, the basic monthly charge for every MobileInternet Flat tariff is reduced by another five euros. So customers can subscribe to MobileInternet Flat 7.2 light for just €9.99 a month.

### **Top speeds in the high performance Vodafone network**

Vodafone customers benefit in every respect from the high performance network infrastructure. Whichever data tariff they subscribe to, they can access the Vodafone LTE network in all the places where it is available to enjoy far higher data rates than they would expect with their tariff. With MobileInternet Flat 7.2 Light they get up to 21.6 mbps. With MobileInternet Flat 21.6 this increases to 50 mbps and costumers who have subscribed to MobileInternet Flat 42.2 can surf at speeds of up to 150 mbps. This data tariff is also future safe because as soon as Vodafone introduces LTE Cat6, subscribers can enjoy data rates of up to 225 mbps.

### **Low-cost tablet & contract packages**

Customers who wanted a tablet with their contract had to pay ten or twenty euros in the past. Vodafone has now reduced the surcharges to five and ten euros. Switching over to a new premium tablet is now a more attractive option than ever before. Customers who just need a surf stick or MiFi box for mobile internet access get them free of charge with every data tariff.

**Visit Vodafone at the IFA 2014 in Hall 18, Stand 101. All Vodafone press releases, photos, videos and audio material are published at [vodafone.de/presse](http://vodafone.de/presse).**

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## An overview of the Vodafone data tariffs

MobileInternet Flat	7.2 Light	21.6	42.2
Max. download	21.6 mbps	50 mbps	150 mbps (225 mbps as soon as it is available)
Highspeed contingent	1 GB	3 GB	6 GB
SIM card only	€14.99	€19.99	€29.99
Stick or MiFi box (no surcharge)	€14.99	€19.99	€29.99
Basic tablet (just €5 surcharge)	€19.99	€24.99	€34.99
Premium tablet (just €10 surcharge)	€24.99	€29.99	€39.99
VF Vorteil	€5		

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### Further information

[blog.vodafone.de](http://blog.vodafone.de)  
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[vodafone.de/presse](http://vodafone.de/presse)

### Vodafone Germany

is one of the largest and most modern telecommunication services providers in Europe. It realises turnover of more than 9.8 billion euros (together with Kabel Deutschland) and has 10,500 employees. Based in Düsseldorf, Vodafone Germany is a one-stop innovative and integrated technology and service provider with a portfolio including mobile communications, fixed network telephony, internet and broadband data services for business and private customers. Continuous development, numerous patents and investments in new products, services and the modern network have made Vodafone an innovation leader in the German telecommunications market. Vodafone is committed to CSR. The German Vodafone Foundation is a socio-political think tank that initiates and supports numerous projects in the fields of education, integration and social mobility. The company is part of the Vodafone Group. Visit the website at [www.vodafone-deutschland.de](http://www.vodafone-deutschland.de) for further information.