

Press Release



IFA 2014: Vodafone CallYa – even more for less

- 10 percent price reduction for CallYa Smartphone Allnet/Allnet Flat
- 150 MB more data volume for Mobile Internet

Düsseldorf/Berlin, 2 September 2014 – Vodafone has made its pre-paid portfolio even more attractive for the IFA by reducing the price for the CallYa Smartphone Allnet and Allnet Flat tariffs by ten percent. And customers now have 150 MB more to surf with, bringing the total data contingent in the package to 400 MB. All existing customers profit from this price adjustment.

Vodafone has reduced the CallYa Smartphone Allnet tariff by €1.50. Customers can now use the Vodafone voice and SMS Allnet-Flat for €13.50. And CallYa Smartphone Allnet Flat users with a voice flatrate in all German networks get a reduction of €2.50 to €22.50. The price reduction is valid for all customers until 31.12.2015. Vodafone has also increased the mobile internet data contingent in both tariffs from 250 to 400 MB for the first twelve credit purchases. The contingent has to be used up within four weeks of purchasing the credit.

Existing Vodafone customers also profit from the price reductions in both CallYa tariffs.

Visit Vodafone at the IFA 2014 in Hall 18, Stand 101. All Vodafone press releases, photos, videos and audio material are published at vodafone.de/presse.

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Vodafone Germany

is one of the largest and most modern telecommunication services providers in Europe. It realises turnover of more than 9.8 billion euros (together with Kabel Deutschland) and has 10,500 employees. Based in Düsseldorf, Vodafone Germany is a one-stop innovative and integrated technology and service provider with a portfolio including mobile communications, fixed network telephony, internet and broadband data services for business and private customers. Continuous development, numerous patents and investments in new products, services and the modern network have made Vodafone an innovation leader in the German telecommunications market. Vodafone is committed to CSR. The German Vodafone Foundation is a socio-political think tank that initiates and supports numerous projects in the fields of education, integration and social mobility. The company is part of the Vodafone Group. Visit the website at www.vodafone-deutschland.de for further information.