

Vodafone launches joyn in Germany

- Secure, cross-platform chatting with live photo and video sharing
- IP-based voice and video calls with LTE smartphones
- Download the app for free from the Google Play Store

Düsseldorf/Berlin, 30 August 2012. Vodafone customers are the first with the opportunity to use joyn, the new Rich Communication Services (RCS) application for secure chat, photo, video and file sharing services. joyn users can share camera capture to send each other live video images during their call. And with LTE joyn can do much more. This 4G technology enables both voice and video calls in the high speed broadband network. The joyn app is a free download in the Google Play Store and it can be used on all smartphones with Android 2.2 and higher. Smartphones with pre-installed software for joyn will be in retail outlets soon. In future it will also be available for other smartphone operating systems as a free app or software update. In the Vodafone SuperFlat tariffs with data and SMS flat rates and in the prepaid tariffs with data options, joyn can be used with the data flat contingencies.

“We were the first network operator in Germany to launch LTE. Now we’re building on our reputation as innovative first mover by also being the first to introduce joyn in Germany,” said Erik Friemuth, Director Consumer Marketing at Vodafone Germany. “It’s now easier than ever before for our customers to stay in contact with voice chat or video calls, and to share photos, videos and files in real time.”

joyn simplifies messaging, document, photo and video sharing for smartphone users. They can also send contacts in their address book as digital business cards and voice memos. joyn users can communicate their location as a map position. The recipient sees this map position and can use his smartphone to navigate there. All joyn functions are simply selected from the multimedia capabilities in chat, file transfer or video share that are shown for each of the user’s contacts Our customers profit from



vodafone

Pressemitteilung

new communication options because the joyn application is supported by network operators around the globe. For example, the network speed between transmitter and receiver is set automatically so that video calls, photos and videos can be sent in optimum quality and as quickly as possible.

joyn offers even more enriched services in the Vodafone LTE network. Thanks to high-speed mobile broadband, both voice and video calls are IP-based.

The joyn app is now available from the Google Play Store. It works on all smartphones with Android 2.2 and higher. Android smartphones will be available in the near future with joyn pre-installed. People whose smartphones have other operating systems can look forward to using joyn this autumn. No additional costs are incurred for using joyn in the Vodafone SuperFlat internet tariffs with data and SMS flat rates because the data flat contingency is used for data transfer. Prepaid customers with data options can also use their data flat contingencies for joyn.

Visit Vodafone at the IFA 2012 Hall 18, Stand 101. All Vodafone press releases, photos, videos and audio material are published in the press section on www.vodafone-deutschland.de.

Press contact:
Dirk Ellenbeck
+49 (0) 211 533-6912
+49 (0) 211 533-5500

Vodafone Germany

is one of the largest and most modern telecommunications providers in Europe. It realises turnover of more than nine billion euros and has 12,000 employees. Based in Düsseldorf, Vodafone Germany is a one-stop innovative and integrated technology and service provider with a portfolio including mobile communications, fixed network telephony, internet and broadband data services for business and private customers. Continuous development, numerous patents and investments in new products, services and the modern network have made Vodafone an innovation leader in the German telecommunications market. In July 2011, the Stiftung Warentest consumer organisation tested all four of the German network operators' networks and gave the Vodafone network the quality rating of 'Good' (2.4). Vodafone is committed to CSR. The German Vodafone Foundation is a socio-political think tank that initiates and supports numerous projects in the fields of education, integration and social mobility. The company is part of the Vodafone Group. Visit the website at www.vodafone-deutschland.de for further information.

Vodafone D2 GmbH, Corporate Communications
Am Seestern 1, D-40547 Düsseldorf, T + 49 (0) 211/533-5500, F + 49 (0) 211/533-2154
presse@vodafone.com, www.vodafone-deutschland.de